



### Bangladesh Honda Private Limited

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## Honda Launches New Livo CBS with New Sporty Graphics

- **New Sporty Graphics** with **Advanced Stylish Tank Shroud**, Digital Analogue Meter, Chrome Finish Muffler, Smart Grab Rail, Black Alloy Wheels & Disc Brakes attract the attention in busy roads.
- **Combi Brake System (CBS)** provides more effective & stable braking.
- **Digital Analog Meter** with **Service Due Indicator**, **Fuel indicator**, **Digital Clock & Trip Meter** gives more convenient ride.
- **110cc Reliable HET Engine & Superb Mileage** makes each ride economical.
- **5 Step Adjustable Rear Suspension**, **Long Seat**, **180mm High Ground Clearance**, **1285mm Long Wheelbase** provide a stable and comfortable ride with pillion.
- **New Livo CBS** will be available in three colors nationwide from **19 August 2025**.
- **New Livo CBS price** is **BDT 145,000 including VAT**.

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**Dhaka, August 19, 2025:** Bangladesh Honda Private Limited (BHL), today launched **New Honda Livo CBS**, now upgraded with dynamic **New Sporty Graphics** that reflects a bold and modern riding spirit. Honda R&D developed new Honda Livo considering Bangladeshi customers need. The new Livo combines advanced technology, striking design, and Honda's renowned reliability to deliver a premium commuter motorcycle experience.

Livo was introduced in Bangladesh in July 2017, with regular product upgrades, it has more than 115,000 satisfied customers in market.

### Advanced Sporty Style

The new Honda Livo CBS boasts an enhanced visual appeal with a **Stylish Fuel Tank** shroud and **New Sporty Graphics** that deliver a premium and modern look. The **Digital-Analog Meter** with **Service Due Indicator** adds functionality, while features such as **Black Alloy Wheels**, **Chrome-Plated Muffler**, an **Energetic Front Look**, and a **Curved Fuel Tank** help the Livo stand out on road.

### Advanced Performance

Powered by Honda's **110cc HET (Honda Eco Technology) Engine**, the Livo delivers **8.43 PS @ 7500 RPM**, striking an excellent balance between performance and fuel economy. The **Honda Intelligent Ignition Control System (HIICS)** continuously adjusts ignition timing for optimal performance and **Superb Mileage**. The inclusion of **Combi Brake System (CBS)** ensures safer and more stable stops.

## Advanced Comfort & Convenience

The Livo is engineered for comfort, with a **5-step adjustable rear suspension, 1285mm long wheelbase, 180mm ground clearance**, and an **Upright Handle Position**. A **Long Seat** accommodates both rider and pillion with ease, while optimized pillion footrest positioning ensures added comfort on longer journeys.

The Honda Livo features **Disc Brakes** and **HET Tubeless Tyres**, which enhance braking performance and minimize the risk of punctures. Its **Sealed Chain** offers greater durability and requires less maintenance, extending overall chain life. The **Maintenance-Free Battery** eliminates the need for regular top-ups, while the **Viscous Air Filter** allows for hassle-free use of up to **16,000 km without cleaning**. Additionally, the **Short Turning Handle Angle** makes the Livo exceptionally easy to maneuver in traffic and narrow roads. Altogether, the Honda Livo stands out as one of the most comfortable and advanced stylish motorcycles in the 110cc segment.

**Mr. Susumu Morisawa**, Managing Director & Chief Executive Officer (MD & CEO) said, *"Bangladesh Honda Private Limited will continue to serve Bangladesh society with quality products equipped with advanced technology at an affordable price. We continue to invest in Bangladesh for localization, capacity expansion and improve skills of local manpower to serve customers growing expectation from Honda."* He assured Honda's commitment for improved customer services and affordable products for higher customer satisfaction.

**Mr. Shah Muhammad Ashequr Rahman**, Chief Marketing Officer explained, *"Livo is well accepted by Bangladeshi customers for its stylish look, good mileage, performance, comfort & ease to handle. Further, Livo CBS with new sporty graphics will provide a unique impression with smarter & more premium look. With 167 Honda dealers 4S quality services, we continue to improve customer experience with Honda brand in Bangladesh."*

New Honda Livo CBS is available with three attractive colors - **Matte Axis Grey Metallic, Imperial Red Metallic & Pearl Siren Blue-A** from **19 August 2025** at all Honda Exclusive Authorized Dealer showroom nationwide with attractive warranty policy of "2 years or 20,000 km" whichever comes earlier and **five free services**. The retail price of New Livo CBS is **BDT 145,000 including VAT**.

For more information of the New Honda Livo CBS, please log onto [www.bdhonda.com](http://www.bdhonda.com) or [www.facebook.com/bdhondaofficial](https://www.facebook.com/bdhondaofficial)

Sincerely yours,



Susumu Morisawa  
Managing Director & CEO  
Bangladesh Honda Private Limited